



The District of Columbia GPP

Existing policies, laws, and regulations.

- OCP EPP Policy (1303.00)
- Mayoral Order 2009-60
- Energy Star Efficiency Amendment Act.
- Building Act (Leed Req.)

- PPRA Sect. 1101:
 - Application of Default Environmental Standards.
 - Environmental Certification of contracts over \$100K
 - Annual Report on spend.
“To the maximum extent practical...”





Going Green in DC: What We've Done

DC Green Initiatives:

- ✓ DC Policies & Laws
- ✓ Developed and piloted EPP Prioritization Exercise and Environmental Analysis.
- ✓ Established Green Purchasing Base Line through Green Spend Report.
- ✓ Implemented new green tracking mechanisms.
- ✓ Creation of the Green Procurement Team.

The Green Procurement Team:

A cross-section of procurement stakeholders representing all commodity groups as well as officials from schools, UDC, Public Works, Transportation, and Environment. Membership remains open!



There I am.



What We've Done: Procurement Prioritization & Environmental Analysis

Prioritizing EPPS Opportunities

District of
Columbia
spend.



Timing of
Contracts

Prevalence of
EPPS Products

Ease of
Implementation

Cost



Product and
Service
Prioritization





What We've Done: Piloted Procurement Prioritization & Environmental Analysis

Prioritized Products and Service will receive an Environmental Analysis.



Environmental Analysis

- GSA Recognized Standards and Certifications.
- Successful specs endorsed by other jurisdictions.
- Options available via the local marketplace.
- End-user comfort with the specification: Performance.
- Cost.



What We've Done: New Tracking Mechanisms in PASS

The screenshot displays the PASS system interface within a web browser. The main form contains the following fields:

- Legacy Contract Number:
- Copy from Contract: (no value)
- Commodity: * Copy Machines, Bond (f)
- Contract Type: * Firm Fixed Price
- Market Type: * Set Aside
- Procurement Method: * Competitive Sealed Bid
- City Wide Contract?
- Contracting Officer: * Turner, Angela
- Predecessor Project: (no value)
- Contract Administrator: * (none selected)
- Solicitation Number:
- Council Approval Date:
- Number of Option Periods: 0
- Current Option Period: Base Period

Below the form, there is a section for selecting a template:

Select the template you want to use, and answer any questions related to it to create your contract.

- District Contract Template
Use this template to create contracts in the system after solicitation is complete and you have received council approval.

The 'Choose Value for Green Certifications' dialog box is open, showing a search field and a list of certification options:

Field: Green Certifications

Green Certifications	Select
Carpet and Rug Institute Green Label	<input type="button" value="Select"/>
Design for the Environment	<input type="button" value="Select"/>
Energy Star	<input type="button" value="Select"/>
Environmental Choice (Ecologo)	<input type="button" value="Select"/>
EPA Comprehensive Procurement Guidelines (EPA CPG)	<input type="button" value="Select"/>
EPEAT Bronze	<input type="button" value="Select"/>
EPEAT Gold	<input type="button" value="Select"/>
EPEAT Silver	<input type="button" value="Select"/>
Federal Energy Management Program	<input type="button" value="Select"/>
Green-e	<input type="button" value="Select"/>
Green Guard	<input type="button" value="Select"/>
Green Seal	<input type="button" value="Select"/>
LEED	<input type="button" value="Select"/>
Processed Chlorine Free	<input type="button" value="Select"/>
USDA BioPreferred	<input type="button" value="Select"/>

The dialog box also includes a 'Done' button at the bottom right.



Short Term Goals: FY12-FY13

Green Trainings Early in the Procurement Lifecycle



Green SOW Training will “mainline” green thinking and concepts into specification development.

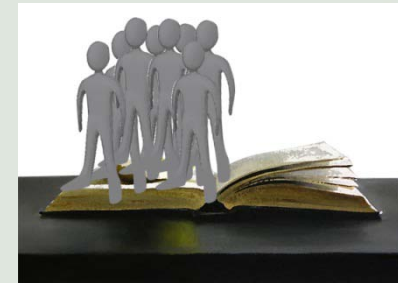
Improve Capture of Green Spend for FY12



Needed:

- ✓ Top-Down Agency Cooperation (see letter).
- ✓ Vendor outreach & education.
- ✓ SI Endorsement

Standardize Green Specifications



- ✓ Institutionalize green specs already in use.
- ✓ Gain program buy-in.
- ✓ Simplify tracking.
- ✓ Improve communication with vendors.



Lesson Learned

- A clear definition of green must be created for prioritized product lists with input of ALL stakeholders.
 - SOW training must include increased reference to Green procurement to improve penetration and transfer of green concepts to programmatic decision makers.
 - Coordinated and centralized effort must exist to promote success.
- Harness the political power of other initiatives, mainly Small business community input is a tactical and political imperative to success.
 - A robust tracking system is a foundational building block and creates powerful promotional tools.
 - Standards and certifications are keystone/starting point of any program.